

## For Immediate Release

# Genetec Announces Integration of MacKay Meters Pay Stations with AutoVu Pay-By-Plate Sync System

Increases Choice for Customers Looking to Implement Pay-by-Plate Parking

MONTRÉAL, May 22<sup>nd</sup>, 2014 - Genetec™, a leading provider of parking enforcement and unified IP security solutions today announced a new partnership with MacKay Meters, a leading Canadian manufacturer of parking pay stations. Together, Genetec and MacKay will offer streamlined integration between the MacKay Guardian™ Multi Elite pay station and Genetec AutoVu, the Automated License Plate Recognition (ALPR) system of the Genetec unified security platform, the Security Center.

AutoVu is designed to automatically identify vehicles parked illegally and alert parking enforcement officers. With AutoVu LPR cameras mounted on parking enforcement vehicles, officers can patrol greater areas with increased frequency, optimizing their routes and becoming more efficient. When integrated with MacKay pay stations, the AutoVu in-vehicle software automatically downloads a list of transient license plates with active payments in the zone where MacKay-managed pay stations are being deployed. If the system reads a plate without an active payment, it will raise an infraction alert.

Leveraging the open architecture in AutoVu, the seamless integration with MacKay parking meters is enabled by the AutoVu Pay-by-Plate sync feature. Pay-by-Plate sync simplifies the deployment of pay-by-plate (PBP) parking systems and allows parking operators to connect and integrate different vendors that might not be otherwise compatible (including suppliers of parking and permit management systems, pay stations and pay-by-phone solutions).

Genetec is committed to giving customers the ability to choose the different components of their parking solution based on their specific needs, and help them tie them all together as one under the enforcement umbrella, as Chris Yigit, Business Development Manager at Genetec explains:

"We are very excited to continue adding quality partners to our open Pay-by-Plate ecosystem. With its rich history of parking installations worldwide, MacKay meters is the latest partner to join the ever growing list of parking solutions providers who endorse Genetec's open concept. Working together with MacKay, we created a seamless integrated solution that leverages the convenience of their pay stations and the efficiency of our automated LPR system. The result is a state-of-the-art customer friendly parking solution with unrivalled efficiency gains for parking authorities using pay-by-plate."

"Genetec AutoVu is the leading ALPR system for parking enforcement in North America, and the only true open-architecture ALPR solution in the industry. This partnership is a natural fit and underlines our common commitment to providing customers with easy to implement and flexible solutions to help them migrate to an end-to-end pay-by-plate system," said Jim Taylor, Business Development Manager at MacKay Meters.

The integration between MacKay Parking Meters and the AutoVu ALPR system is expected to be complete and available to customers by the end of June 2014. Genetec will demonstrate its AutoVu system at the International Parking Institute (IPI) Conference and Expo in Dallas, TX. June 1-4 (booth #1608).

#### **About Genetec**

Genetec develops open-platform software, hardware and cloud-based services for the physical security and public safety industry. Its flagship product, Security Center, unifies IP-based video surveillance, access control and license plate recognition (LPR) into one platform. A global innovator since 1997, Genetec is headquartered in Montreal, Canada, and serves enterprise and government organizations via an integrated network of resellers, integrators and consultants in over 80 countries. Genetec was founded on the principle of innovation and remains at the forefront of emerging technologies that unify physical security systems. For more information about Genetec, visit: www.genetec.com

--ends--

## For more information:

## **North America**

Véronique Froment Highrez PR

Email: veronique@highrezpr.com

Tel: +1 603.537.9248

#### **Mexico / Caribbean**

Patricia Tawil

IDESA Ideas Estratégicas Aplicadas

Email: <a href="mailto:ptawil@idesa.com">ptawil@idesa.com</a>
Tel: 52 555 109 05 94

#### **Brazil**

Luciane Bernardi Capital Informação

Email: <u>luciane@capitalinformacao.com.br</u>

Tel: +55 11 3926-9517 Mob: +55 11 98 224-4404

#### **EMEA/UK**

Robert Hickling SAY Communications (UK)

Email: genetec@saycommunications.co.uk

Tel: +44 (0) 20 8971 6400

Meda Casunean (FR)

France/Italy/Portugal/Spain/ Middle East

Email: mcasunean@genetec.com

Tel: +33 (0) 6 16 43 24 89

#### Scandinavia

Claus Fonnesbech / Synne Eriksen Discus-Communications (Denmark) Email: cfo@discus-communications.dk

Email: s.Eriksen@discus-communications.dk
Tel: +45 33 38 43 03 Mob: +45 25 88 41 07

Office Tel: +45 33 32 03 00

## **Asia Pacific**

Jaime Li Genetec PR

Email: jli@genetec.com Tel: +65 6334.75.38

© 2014 Genetec. All rights reserved. The names of actual companies and products mentioned herein may be the trademarks of their respective owners.