



MacKay Meters and Streetline Introduce Pre-Integrated Smart Parking Package Combining Meters, Sensors and Complete Applications Suite

Turn-key solution integrates state-of-the-art MacKay single- and multi-space meters with award-winning sensing technology and “smart city” applications from Streetline

CHICAGO – March 11, 2013 – MacKay Meters and Streetline, Inc. today announced a collaboration to deliver a fully-integrated smart parking package combining MacKay single- and multi-space meters with sensing technology and applications from Streetline. The announcement was made today at the Parking Industry Expo being held this week in Chicago: <http://pieshow.parkingtoday.com/>.

“As we looked across the market at the next generation sensing and parking application technologies that best complement the MacKay Meter portfolio, we found Streetline to be the most compelling fit,” said James MacKay, Vice President of Sales, MacKay Meters. “With the tightly integrated and tested MacKay and Streetline solution, cities can offer consumers guidance and convenience without the risk of integrating untested products from different companies. This partnership is yet another example of how MacKay continues to innovate and provide customers with turn-key smart parking solutions that build on the reliability customers have come to expect from MacKay.”

With over 500,000 meters sold, MacKay Meters has been providing customers worldwide with innovative parking systems for more than fifty years. The MacKay Guardian™ SOLO is the next generation in the trusted MacKay Guardian™ Series of single space meters. It is the first MacKay single-space meter to offer solar power recharge, credit card payment and wireless remote monitoring. And now, the MacKay Guardian SOLO fully integrates with the award-winning sensing technology and smart parking applications from Streetline.

Already used in more than 30 locations in both the U.S. and Europe, Streetline’s patented smart parking platform detects the presence of a car through a network of ultra-low power wireless sensors located in individual parking spaces. Data from these sensors is then made available in real time via various cloud-based applications, including ParkSight™ for analytics and reporting, Parker™ for consumer guidance, and ParkerMap™, a free, easy way to publish nearby parking information directly on any website.

MacKay Meters and Streetline are already working together in cities such as San Mateo, California.

“Turn-key offerings that bring together state-of-the-art single-space meters with analytics, reporting applications, and consumer guidance are in demand,” said Zia Yusuf, president and CEO of Streetline, Inc. “It’s a win/win when consumers gain guidance to parking and convenient payment options, and cities and universities gain analytics that allow them to simultaneously increase their service levels and parking revenue. We are very excited to partner with MacKay to introduce this first-of-its-kind solution.”

About MacKay Meters

For more than fifty years, and with over 500,000 meters sold, MacKay Meters has been providing customers worldwide with innovative parking systems including quality single and multi-space parking meters. MacKay’s newest offering, the solar powered, cellular-enabled MacKay Guardian™ SOLO, is the first single-space meter to achieve FCC/IC approval and PTCRB certification (Sept. 22, 2011), thereby ensuring compliance with Federal and cellular network standards. For more information on MacKay Meters, please visit www.mackaymeters.com.

About Streetline, Inc.

Streetline’s mission is to make smart cities a reality through the use of sensor-enabled mobile and web applications. Streetline’s pioneering technology makes the parking experience for consumers easier, while making cities and university campuses more efficient.

Streetline is a privately held company headquartered in Foster City, CA with smart parking deployments in Germany, the U.K., and across the United States including California, Delaware, Florida, Indiana, Maryland, Michigan, Nevada, New Jersey, New York, Oregon, South Carolina, Virginia, and Washington, DC. The company was named one of Fast Company’s 10 Most Innovative Companies in Transportation, as well as IBM Global Entrepreneur of the Year. Streetline was named Best Mobile Innovation for ‘Smart Cities’ for Parker at the 2013 Mobile World Congress.

For more information on Streetline visit: <http://www.streetline.com>. To follow Streetline on Twitter: @streetlineinc

To download the free consumer guidance app Parker by Streetline please visit: www.theparkerapp.com

To access the free ParkerMap visit: www.theparkerapp.com/parkermap

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