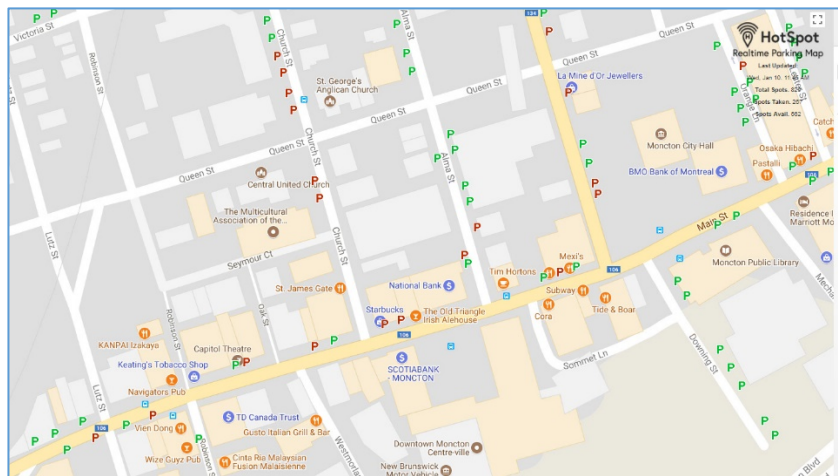




For immediate release
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MACKAY METERS AND HOTSPOT INTRODUCE INTEGRATED SMART PARKING METERS WITH MOBILE PAYMENT AND REALTIME PARKING MAP TO THE CITY OF MONCTON, NB

NEW GLASGOW, NS, February 2nd, 2018 – J.J. MacKay Canada Limited (MacKay Meters), a leading manufacturer of smart parking meters, and HotSpot Parking Inc. (HotSpot), a Fredericton based company best known for their pay-by-phone parking and transit solutions, today announced a fully integrated parking solution for the City of Moncton, New Brunswick. The City of Moncton recently purchased several hundred new mkBeacon™ wireless smart parking meters from MacKay. The City's MacKay mkBeacon parking meters will now communicate their paid status to HotSpot's Realtime Parking Map, helping drivers find available parking spaces by using HotSpot's mobile application.



Available metered parking spots appear as green P's on HotSpot's Realtime Parking Map (<http://realtimeparking.ca/>). When a driver pays for parking with either coins or credit card at any new mkBeacon parking meter, the meter communicates that paid status to HotSpot and the parking spot then changes to red on the map. When time expires on the meter, the parking spot icon shown on the map changes back to green, allowing drivers to recognize that the parking spot is available. Similarly, when paying for a parking spot using the HotSpot Parking mobile app, the corresponding space would turn red on the parking map and back to green when time expires.

"We are always looking at ways to make parking easier and more efficient for the parker. With this system now available in Moncton, we have achieved both of those goals quite effectively. The new mkBeacon smart meters now installed on-street, along with the HotSpot mobile pay app real time parking occupancy map, make the City of Moncton one of Canada's most advanced parking systems. It's fantastic that two Atlantic Canadian companies can bring this type of technology to the streets of an Atlantic Canadian city," said James MacKay, VP of Sales at MacKay Meters.



“Municipalities have been asking for real-time parking availability for years and technology is finally reaching a place where a municipality of any size can introduce the best parking experience possible to their citizens. We’re proud to pioneer this in the City of Moncton, but this a feat achievable by any motivated municipality,” said Phillip Curley, CEO of HotSpot.

“By offering Realtime Parking and giving users multiple ways to pay for an on-street parking space, it has made the experience of parking that much easier. The new MacKay mkBeacon smart meters with our HotSpot (Pay By Cell) service has also allowed us to reduce redundancies within our system and streamline the service for our users,” said Stephane Thibodeau, Transportation and Parking Coordinator with the City of Moncton.

About MacKay Meters

For more than fifty-eight years, and with over 500,000 meters sold, MacKay Meters has been providing customers worldwide with innovative parking systems including quality single and multi-space parking meters. www.mackaymeters.com/

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About HotSpot

HotSpot has built and implemented a simple-to-use mobile application for visitors to ease their access to municipalities and provide seamless, enjoyable experiences. Through realizing transportation as the point of opportunity for citizens, HotSpot has developed a tool to connect municipalities to their citizens and provide the best possible city experience. www.htsp.ca

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